



## Use of social media at the BFS Annual Meeting 2012

With the advent of social networking, an increasing number of delegates at scientific conferences are using blogs, Twitter, Facebook and other forms of social media to share interesting information discussed at the conference and to promote networking amongst delegates.

The British Fertility Society welcomes the use of social media at their annual meeting. To ensure that the needs of all parties are met, we ask that delegates using social media comply with the following policy.

### **Policy**

- If you plan to blog from the BFS Annual Meeting, we respectfully ask you to inform us of this prior to the conference taking place. Please contact [jennie.evans@endocrinology.org](mailto:jennie.evans@endocrinology.org)
- We ask that all writers attending the BFS Annual Meeting gain approval from a speaker/poster presenter prior to quoting or publishing that individual's scientific results on the internet or through other forms of media. This policy applies to both professional writers/journalists and to non-journalists blogging about the conference or otherwise sharing information among a group of individuals.
- Please refrain from taking photos of any session/poster without prior consent of the conference organisers.
- All delegates are respectfully asked to refrain from communicating using mobile devices whilst lectures are in progress.
- All speakers/poster presenters will be made aware of this policy and will have the right to ask delegates not to disseminate their research via the internet or through other forms of media. If a speaker/presenter makes this request, delegates are asked to respect their wishes not to discuss the relevant work in this way.

If you have any queries, please contact [jennie.evans@endocrinology.org](mailto:jennie.evans@endocrinology.org)

Please note that photographs taken at this event may be used for promotional purposes by the organisers, for example inclusion on the web and/or marketing materials. If you have any concerns or queries about this issue, please visit the registration desk or contact the [BFS Secretariat](#).