



**British Fertility Society**

## **Media policy for the BFS Annual Meeting 2012**

### **Press registration**

The British Fertility Society is pleased to offer press registration free of charge to verifiable journalists at its annual meeting. To be eligible for press registration, you must present one of the following:

- A recognised press card
- A business card showing verifiable employment at a recognised media outlet
- A letter of introduction from the editor of a recognised publication

Press registration will not be issued to the following: representatives from public relations, advertising or marketing companies; representatives from pharmaceutical companies and their publications; representatives from a publication's public relations, advertising, marketing or sales division; other individuals who are not directly reporting (i.e. writing articles for publication) on the meeting.

To apply for press registration, please email [jennie.evans@endocrinology.org](mailto:jennie.evans@endocrinology.org). Please register in advance of the meeting to enable your application to progress smoothly.

### **Embargoes**

Please note, that unless otherwise stated, all presentations at the BFS Annual Meeting 2012 will be embargoed until the time the relevant session takes place.

### **Third-party media events**

Requests to hold third party media events must be made in advance to the conference organisers. Requests should be accompanied with a programme for the event. Acceptance must be granted by the organisers before any invitations to the event are sent out. Third party media events must not be held at the same time as any official BFS press briefings.

### **Photography and video recording**

Photography or video recording of any part of the meeting requires prior approval from the conference organisers. Please submit your request to the conference press officer in the first instance.

For any enquiries, please email [jennie.evans@endocrinology.org](mailto:jennie.evans@endocrinology.org)